



# The Clinic Connection

June 2007

Volume 3 - Issue 1

The Brand-New, State-of-the-Art Ambulatory Surgery Center at the Main is Now Accepting All Patients



HOLZER  
CLINIC

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*Medical Excellence.  
Local Caring.™*

# Marketing Department Update

Heather Clifford

## **Marketing**

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The newest addition to the marketing department, is the launch of Holzer Clinic TV. Holzer Clinic TV, or HCTV, is the clinic's very own closed captioned TV system. This TV system allows us to reach our most captive audience- our patients in the waiting room. The right hand side of the TV features Fox News, while the left hand side features clinic slides, information, and coming very soon, will be video and digital graphics. There is also a

scrolling message about the clinic at the bottom. The main facility is completely installed with HCTV in all departments. Over the next few weeks, Maintenance and Computer Services will begin to expand HCTV to all branches. Each branch will have the ability to have their own messages and images. With the help of Maintenance and Computer Services, we have been able to bring a wonderful tool and advertising medium to

our patients. For more information or to advertise a clinic service on HCTV, please call the Marketing Department at ext. 5828.

The Marketing Department is also working on a professional brochure showcasing all Holzer Clinic specialties and locations. This brochure will be complete in the next month and be available for all locations.

## Meet the Holzer Clinic Marketing Team:

**J.R. Sauer** *(Director, Holzer Clinic Marketing)*

**MarJean Kennedy** *(Marketing & Business Development Manager)*

**Heather Clifford** *(Marketing)*

- Budget/Donations
- Advertising Creation (Billboard, Newspaper, TV, Radio, On-hold, Newsletter, etc.)

**Josh Simmons** *(Marketing Representative)*

- Meigs, Athens, Jackson service areas

**Maria Drenner** *(Marketing Representative)*

- Gallipolis & Point Pleasant service areas

**John Groom** *(Marketing Representative)*

- South Charleston & Lawrence County service areas



# Tobacco Free Initiative

## July 1, 2007

Michelle Rankin  
Employee Health Nurse

July is here and we have many reasons to celebrate! Effective the 1st, all Holzer Clinic locations became tobacco and smoke-free campuses! Eliminating tobacco use from healthcare campuses is a national trend that reduces the secondhand exposure to tobacco. Tobacco is the leading single cause of preventable death in the United States. In Ohio, 20,000 people die every year as a result of tobacco. We see its effects as it fills our hospitals and clinics with sick people every day. By becoming tobacco and smoke-free campuses, we will provide a safe and healthy environment for everyone who visits our campuses.

The most important reason to celebrate is we have had several employees become tobacco-free! YEAH! ? We are so proud of you and the big step you have taken toward a healthier lifestyle. Celebrations will be for all Holzer



Clinic employees and will happen at every location on Monday, July 2nd. The Main campus, along

with the Cardiac Institute and Cancer Center, will celebrate with Holzer Medical Center by enjoying a complimentary sundae bar. The branch sites, 850 building, Warehouse and Data Center will have cookies and beverages delivered to their locations. All employees will receive a gift.

Please join us in celebrating a successful tobacco and smoke-free campus!

Also, if anyone would like information on the available free and low-cost tobacco cessation opportunities, please call Michelle Rankin @ 5774.

# Congratulations!

## Holzer Clinic is Now Tobacco Free



*Medical Excellence.  
Local Caring.™*

*Everywhere*

## 2006-2007 New Physician Arrivals

Julie Sheets

### Administration

**Dr. Aderemi Alli** joined the Clinic September 26, 2006 to practice as a Hospitalist at HMC. Dr. Alli received his MD from the University of Ibadan College of Medicine in Nigeria and completed his Residency at the Lincoln Hospital/Cornell University in Bronx, New York. He is Board Certified by the American Board of Internal Medicine and has been working at the VA Medical Center in Minneapolis. Dr. Alli is married and has two children.

**Dr. James Wagenaar** joined the Clinic October 9, 2006 to practice as an Emergency Medicine physician. Dr. Wagenaar received his DO from Michigan State University and completed his Internship and Residency at Metropolitan Hospital in Grand Rapids. He is Board Certified in Internal Medicine and has been practicing in the Ashland and Portsmouth areas for several years. Dr. Wagenaar and his wife, Lynn, have one son.

**Dr. Steven Miller** joined the Clinic on January 1, 2007 to practice as an Orthopedic Surgeon in Athens. Dr. Miller received his MD from the University of Cincinnati. He completed his General Surgery Internship and Orthopedic Residency at Shands Hospital in Gaines, Florida. Dr. Miller is Board Certified by the American Board of Orthopedic Surgery. He currently practices in Athens, Ohio.

**Dr. Terence Murphy** joined the Clinic on February 20, 2007 to practice as a Medical Oncologist at our Cancer Center in Gallipolis and at our Athens branch. Dr. Murphy received his MD from Ross University School of Medicine in Dominica, West Indies and completed his Internal Medicine Residency at Griffin University (a Yale University affiliate) in Derby, Connecticut. Dr. Murphy and his wife, Jumana, have no children.



Happy  
4th of July

# Kings Island Tickets are Available

Adult \$27.95  
Junior/Senior \$23.95

Dates  
July 7 or September 1



*\*Call ext. 5189 to purchase tickets or for more information\**

## *Mojo's Espresso Bar*

*located in the New Holzer Clinic ASC*



- **Specialty Coffees**
- **Teas**
- **Frozen Beverages**
- **Pastries**

Visit [www.holzerclinic.com](http://www.holzerclinic.com)  
for the latest information

# Athens Groundbreaking

Steve Davies

*Director, Holzer Clinic Athens*

# 6.5.07

Holzer Clinic Athens held the official Groundbreaking for the new facility at 2131 East State Street. The event was held on June 5, 2007 at 4:00pm. Entertainment was provided by the Mudfork Blues Band, Dr. Jared Sheets' B a n d .



Refreshments were provided by the Culinary School at Hocking College. Many local dignitaries, as well as clinic physicians, staff, and administrators attended the event.



The new Holzer Clinic Athens will be 68,000 square feet and have 2 floors. Complete medical care and numerous services will all be available in one location with convenient parking. A state-of-the-art Ambulatory Surgery Center will be onsite along with comprehensive Medical Imaging services.

Some of the services include:

Imaging Center, Urgent Care Center, Medical Oncology, Physical Therapy, Family Practice, Pediatrics, Internal Medicine, Allergy/Asthma, Cardiology, Rheumatology, General Surgery, Orthopedic Surgery,



Gastroenterology, OB/GYN, Urology, ENT, Ophthalmology, Plastic Surgery, Dermatology, Sleep Lab, Audiology/Hearing Aids, Chiropractic, Lab, and Pharmacy.

For more information or to schedule an appointment with any Holzer Clinic Athens physician, please call (740) 589-3100.



**Complete Cardiology Services are Available, To schedule an appointment or for more information, please call:**



# 446.5002

## Jared Sheets- Physician Profile

Julie Sheets,

### Holzer Clinic Administration

“Hardly Workin’ Man” definitely does not describe Jared Sheets, Internist and Pediatrician at Holzer Clinic Athens, who juggles a busy medical practice, family (2 year-old and 5 year-old), church and his musical career. It is however, one of many songs that he has written and performs with his band “Mudfork Blues”.

Mudfork Blues is a local six member Chicago electric style blues band comprised mostly of family including Dr. Sheets’ wife Laura, mother Jenny, brother Adam, Uncle John and friend Tim. When asked what it is like working with family, he jokingly said, “It’s easy, you can’t fire anybody”.

Growing up on Mudfork Creek in Meigs County, Dr. Sheets began playing the piano at age 5 and switched to the guitar in high school, “to meet girls”. He stated that he would like to emulate the great blues guitarist, Hubert Sumlin, who is still playing at the age of 75, but his biggest musical inspiration is his mother. He enjoys the patterns and structure of blues music as well as its improvisational nature.

“The Blues Is All I Need”, another one of the band’s tunes written by Sheets, also describes his views regarding his interests. He has virtually given up golf, basketball and marathon running to focus on his music. He feels that a person can really have only one time consuming hobby at a time.

Mudfork Blues, formed in 2000, practices weekly and averages one show per month. They play some acoustic shows depending on the venue and although mostly Chicago style, they have been playing some west coast swing.

Check out their website at [www.mudforkblues.com](http://www.mudforkblues.com) (which Jared manages) where you will find a complete listing of upcoming shows, a store where you can purchase their music and free downloads so you can get a taste of this extraordinary group.

One of the many festivals which they are involved in is the Foothills Blues and Arts Festival. The 2007 show is a partnership with the Foothills Music Foundation and Foothills Art School



in Nelsonville and will be held on Saturday, August 25, 2007 in Meigs County. Mudfork Blues is one of six bands that will be performing along with 20 artisans including glass, wood, flint and ceramic works. The event, including admission and camping, is free to the public. For more information including driving directions, visit [www.foothillsmusic.org](http://www.foothillsmusic.org).

The sales of Mudfork Blues’ music have reached the entire continental United States as well as 20 countries. It would be a mistake to allow the word “local” to keep you from checking out this remarkable band.



## The *New* Holzer Clinic Athens 2131 East State Street...



*Front and Rear Perspectives of the new building*

*\*Coming 2008\**

# Relay For Life Gallia County



Shirley Engle  
**Business Office**

On June 2, 2007, the Holzer Clinic Relay for Life Team, Benny's Buddies, accomplished something that has never happened in Gallia County history. They reached the "Diamond Level" by raising over \$20,000 themselves. This was accomplished mainly through donations, hard work, and generosity of the Holzer Clinic employees. This past year, Benny's Buddies have conducted numerous fundraisers. Some of those events included: a Yard Sale, Longaberger a Day for May, numerous lunches at 850,

Breakfast cart at 850, Bottled water sales at 850, Book Fair at 850, Jewelry Sale at 850, Pageant, Jeans Day, Flower Sale, Pampered Chef Sale, Beauty Control Sale, Vacation raffle, and many more events. Gallia County raised over \$100,000 as a whole for the American Cancer Society. Again, this was a first for Gallia County.

Members of this year's Benny's Buddies team include: Amy Wedemeyer, Angie Swartz, Carla Miller, Carolyn Carman, Charlotte

Norvell, Debbie Manley, Jennifer Westfall, Jo Ann Hannan, Julia Whitt, Karen Edgar, Kim Ballinger, Lesa Carpenter, Melissa Hutchinson, Nancy Postlethwait, Robin Payne, Sharee Luckeydoo, Sherry Fellure, Sherry Roberts, Shirley Engle, Subhash Khosla, Sue Allen, Wenda Hunt, and Wilma Gooch.

For more information or to join Benny's Buddies, please contact any member.

## Recreation Committee News

### **2007 Holzer Clinic Picnic @ Splashdown Water Park**

**Saturday July 21st 11:00-6:00pm**

Tickets are non-refundable \$5.00 for employees and immediate family members



Tickets include admission to the park, lunch, volleyball, and fishing.

Lunch will be served 12:00-1:30 Unlimited soda refills 12:00-4:00

Float rental fee is \$3.00 single - \$5.00 double

Guest tickets can be purchased so they can enjoy lunch with us @ \$16.95 adult \$13.95 child.

**DEADLINE FOR REGISTRATION IS JULY 9th!!**

*\*Please sign up with your nearest recreation committee member\**