



The Clinic Connection

December 2006

Volume 1 - Issue 3

Merry Christmas
and
Happy New Year



Inside Features:

● Tobacco Free Workplace, p.2

● Holzer Clinic TV, p.2

● Athens New Director of Operations, p.3

● Athens Chamber After-Hours, p.3

● Athens New Facility Sketch, p.3

● Linda Smith Retirement, p.4

● Holiday Urgent Care hours, p.4

Holzer Clinic is Now a Smokefree Workplace...

Michelle Rankin
Employee Health Nurse

In continuing with our Wellness Initiative, Holzer Clinic is working with Holzer Medical Center in moving toward a tobacco-free campus for all our locations in mid-2007. Eliminating tobacco use from health-care campuses is a national trend that provides a healthier environment for everyone who visits the campus. This means all patients, visitors, and staff members will not encounter second-hand smoke while visiting Holzer Clinic and Holzer Health Systems' property. We believe this collective effort will:

Tobacco and Smoke-free Campus

- Create a healthier environment for everyone who visits our campuses by eliminating second-hand smoke
- Demonstrate our commitment to improve the health of the community
- Set an example that other organizations and businesses will follow

Data from the Health Risk Appraisals showed that 75% of our employees are in favor with the decision to become a tobacco-free campus. The Wellness Committee realizes that implementing this policy will create many changes. So, beginning in January, there will be more information available and we will begin train-

ing staff on the implementation of this policy. There will also be tobacco cessation support for those employees who wish to quit using tobacco. We appreciate everyone's cooperation as we remain compliant with Ohio's new SmokeFree Workplace Act that went into effect on December 7, 2006.

Holzer Clinic TV

Holzer Clinic Marketing Department

Holzer Clinic TV is a new closed captioned TV channel that the Marketing Department has been working on over the past year. We debuted the new channel in Family Practice in October and are in the process of expanding the channel to Cardiopulmonary and eventually the entire Clinic. Our goal is to have all branches and all waiting rooms equipped with the new LCD TV's and ability to view the channel by June 2007.

The idea for Holzer Clinic TV came from our department goals and trying

to find ways to reach our patients more efficiently. With over 15,000 patient visits per month, Holzer Clinic TV is the perfect way to capture our audience. We also wanted to eliminate competitors from advertising to our patients by viewing regular TV.

Holzer Clinic is created entirely internally by the Marketing Department. The left hand side of the screen is for slides of Holzer Clinic general information and advertising of services. This is very similar to our screen-savers and can be created for any

service. The right hand side of the TV plays Fox News, so that patients still have the option of watching current events. There is also a text crawl at the bottom of the screen that displays Holzer Clinic information as well. Eventually, we will begin to play our TV campaigns, past commercials, and documentary information on Holzer Clinic TV.

For more information or to submit news for Holzer Clinic TV, please call the Marketing Department at 446.5828.



Holzer Clinic Athens announces Director of Operations

Holzer Clinic is pleased to announce the Athens

Director of Operations, Steve R. Davies, MS, MBA.

"We are pleased that Steve has accepted the Athens Director of Operations position. He has exceptional qualifications and is making a long term commitment to the community which is consistent with our requirements for Athens. His skills and enthusiasm will help move Holzer Clinic forward as we embark on our expan-

sion plans," said Christopher T. Meyer DO, Medical Director.

Mr. Davies joined Holzer Clinic in 1995 as a Clinical Exercise Physiologist. In 1997 Steve was promoted to the role of Clinical Manager and was responsible for the management and operational oversight of several Clinic services.

Steve received both his Bachelor of Science Degree and Master of Science Degree from Ohio University, Athens, Ohio. More recently, he completed his Master of Business Administration with an

emphasis in Healthcare Administration from Baker College, Flint, Michigan.

The responsibilities of all operational aspects of the current and future Athens facility are now under the direction of Steve. The new Holzer Clinic Athens facility will be located on East State Street. Holzer Clinic plans to break ground soon on the new large outpatient medical facility.

Steve, his wife Danise and two children, McGuiness and Malley, will be relocating to the Athens area.

Athens Chamber After Hours

Steve Davies

Athens Director of Operations

On November 15, Holzer Clinic Athens hosted the Chamber of Commerce Business After Hours at the Columbus Road location. Many businesses attended and were able to view the new floor plans and drawings for the new Athens Branch.



New Holzer Clinic Athens Coming Spring 2008



Congratulations on Your Retirement

*Linda Smith,
Nursing Services
26 Years*



Holzer Clinic Urgent Care Holiday Hours

Christmas Eve, December 24

Gallipolis Facility

1pm-6pm

Jackson, Athens, Meigs Facilities

12pm-6pm



Christmas Day, December 25

Gallipolis Facility

1pm-6pm

Jackson, Athens, Meigs Facilities

12pm-6pm

New Year's Eve, December 31

Gallipolis Facility

1pm-9pm

Meigs and Jackson Facilities

11am-9pm

Athens Facility

9am-9pm

New Years Day, January 1

Gallipolis Facility

1pm-6pm

Jackson, Athens, Meigs Facilities

12pm-6pm

www.holzerclinic.com